



HEADER: GREAT WILD SALMON RUN ~ PEPSI REFRESH PROJECT PRESS RELEASE

HEADLINE: **Great Wild Salmon Run seeks Pepsi grant to fund public art project.**

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Bellevue, WA / December 1, 2011 ~ Great Wild Salmon Run

Great Wild Salmon Run has launched a campaign for votes to win a \$50K Pepsi Refresh Project grant to fund a regional educational public art project. The public can vote for the idea three times a day every day through the month of December at:

<http://www.refresheverything.com/greatwildsalmonrun>

The Great Wild Salmon Run is a 501c3 nonprofit organization formed to raise money to benefit local and national groups working to save this treasured resource. Local artists will design one of 100 wild salmon sculptures to be displayed in cities around Lake Washington. The Great Wild Salmon Run offers original public art, a robust educational component, heightened awareness to save this iconic fish, and a final auction to raise money for groups working to help this handsome, mysterious fish get to its final destination.

The Pepsi Refresh Project has already given away thousands of dollars in grants to boost the arts in communities across America. Now, it's Wild Salmon's turn.

It's simple, really. They just want to come home.
You can help. Join us.

Contact Great Wild Salmon Run:

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