



PO Box 50773  
Bellevue, Washington 98015

206-412-0610 telephone  
425-644-6969 facsimile  
[www.greatwildsalmonrun.org](http://www.greatwildsalmonrun.org)  
[heidi@greatwildsalmonrun.org](mailto:heidi@greatwildsalmonrun.org)

*The perfect combination of original public art and private auction with proceeds going to benefit groups working on issues related to the Great Wild Salmon ~ protect, restore, educate, support.*

## Artist Guidelines

Each Great Wild Salmon sculpture starts as a blank 7 foot-long fiberglass "clone" of an original Great Wild Salmon sculpted by our master artist.

The design of each Great Wild Salmon is to be done by artists chosen by the Artist Selection Committee which is composed of professionals representing the regional art community. Uniqueness, originality and excellence are the committee's selection criteria.

A minimum of 125 finalists will be selected and placed on the Approved Artist Roster. Selection to the Approved Roster does not guarantee invitation to design a Great Wild Salmon. Selected artists will each receive a stipend of \$1000. Additional expenses up to \$1000 will be reimbursed.

The selected artists are encouraged to use any media to embellish the Great Wild Salmon blank form, including paint, collage, drawing design, textiles, ceramics, mixed media, audio/video components or assemblage. Artists are also allowed to modify the form in any method they wish and add sculptural elements, appendages, props, fabrics, objects, mosaics, etc. The Great Wild Salmon blank can be cut and reassembled to be displayed in any pose.

The Great Wild Salmon blank must be designed with media able to withstand weather and maintain color and shape.

The Great Wild Salmon Run is a community-wide celebration of this iconic fish and the importance of public art. The audience is broad-based and of all ages. The final design of the artist's Great Wild Salmon sculpture may not include political, religious or sexual messages or direct advertising or logos. Content that could hurt or disparage a third party is strictly forbidden.

There are three Great Wild Salmon configurations. Artists are to create an original design using one of the Great Wild Salmon blank poses as shown in the attached sketches. However, in order to insure an approximately equal number of each Great Wild Salmon configuration for the event, the Artist Selection Committee reserves the right to require an artist put their design on another pose.

An artist may be required to collaborate with the patron of their Great Wild Salmon.

The workspace of the artist must be large enough to accommodate the Great Wild Salmon blank which is approximately 8 feet long and 3 feet high.

Thank you for supporting The Great Wild Salmon Run.

For additional information regarding our activities or financial information, The Great Wild Salmon Run is registered with the Washington State Charities Program as required by law and information may be obtained by calling 800-332-4483 or 360-725-0378.



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## Specifications

There will be 100 Great Wild Salmon public art sculptures displayed in Seattle, Mercer Island, Kirkland and Bellevue from Memorial Day 2011 through Labor Day 2011. A Sponsor and Artists' Reception will be held prior to the placement of the completed Great Wild Salmon. Following the public display, the Great Wild Salmon will be auctioned. Proceeds will benefit a group of local nonprofits working on issues related to the protection of Wild Salmon.

The Great Wild Salmon blank sculptures come in three poses, a Pink male, a Chum female and a Chinook female. They are less than eight feet long and weigh approximately 40-50 pounds. The material is fiberglass with steel pipe reinforcement inside the body. They can be mounted from either side on walls, poles, or bottom post on a heavy cement base designed to prevent theft.

## Materials

The artist shall select and purchase all art materials. Material costs will be reimbursed upon presentation of receipts with a not-to-exceed reimbursable amount of \$1000. The artist is to choose materials for compatibility and durability, etc. The artist is responsible for guaranteeing the materials will withstand normal wear and tear and continuous exposure to outdoor elements, including people touching the piece.

The surface of each Great Wild Salmon blank is finished in such a way that it can be primed and painted. Preparation of the Great Wild Salmon blank for artistic transformation requires light sanding and application of three (3) coats of paint. First, an undercoat of primer is applied. For the second coat, acrylic paint, artificial resin paint or two component paint can be used to spray or paint a design on the salmon. To complete the artwork, each Great Wild Salmon final design must be finished with a special exterior grade varnish. To enable the piece to withstand exposure to changing weather conditions, use of the same brand of undercoat, paint and varnish is ***highly*** recommended.

## Ownership

All designs are copyrighted and are the property of the Great Wild Salmon Run which retains the copyright in perpetuity. The completed Great Wild Salmon sculpture is an edition of one. It becomes the property of the patron who purchases it. Any unsponsored Great Wild Salmon revert back to ownership of the Great Wild Salmon Run.

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## Schedule Benchmarks

Call to Artists posted on Great Wild Salmon Run website	July 2010
Artists' submittal of original Great Wild Salmon design	September 30, 2010
Artists Selection Committee jury of submitted designs	October – November 2010
Notification of artist	January 3, 2011
Great Wild Salmon blanks available for artists to pick up	March 15, 2011
Great Wild Salmon public art sculpture due	May 1, 2011
Announcement of grant recipients (proceeds from auction)	May 2011
Sponsor and Artists Reception	May 2011
Delivery of completed Great Wild Salmon to cities	May 2011
Great Wild Salmon Run starts	Memorial Day 2011
Great Wild Salmon Run ends	Labor Day 2011
Great Wild Salmon go to warehouse for auction prep	September 2011
Great Wild Salmon Run auction ~ location TBD	October 2011

## Locations of the Great Wild Salmon Sculptures

Working with the cities of Seattle, Mercer Island, Bellevue and Kirkland, the Great Wild Salmon Run will secure permits for displaying the completed Great Wild Salmon public art sculpture. A detailed map showing the location of the Great Wild Salmon will be available on line. The Great Wild Salmon sculptures may be displayed only on permitted locations.

## Questions and Information

<p><i>For further information, please contact:</i></p> <p>Heidi Behrens-Benedict, Executive Director Great Wild Salmon Run PO Box 50773 Bellevue, Washington 98015 206-412-0610</p>	<p><i>Label and mail entries to this address:</i></p> <p>Call to Artists Great Wild Salmon Public Art Design Great Wild Salmon Run PO Box 50773 Bellevue, Washington 98015</p>
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## **Artist Entry Requirements, Salmon Schematics, Application Forms**

**To enter, an artist must submit the following ~**

1. The attached entry form.
2. A completed color design proposal using one of the attached salmon outlines.  
Keep in mind, your design should be adaptable to one of the three poses.  
Use the outline facing the opposite direction to show the other side of the design, if different.
3. A brief, written statement of your concept on the page provided.
4. A cv/resume and/or an outline of projects that demonstrate your ability to complete a project such as this. Photos or slides will enhance your proposal. Artists may submit up to two proposals for consideration.
5. **BE SURE TO INCLUDE S.A.S.E. WITH CORRECT POSTAGE  
for RETURN OF SLIDES OR SUPPORT MATERIALS.**
6. The signed copyright agreement and entry forms. Additional forms are available on our website; [www.greatwildsalmonrun.org](http://www.greatwildsalmonrun.org)

### **Important**

All identifying information must be placed on the back side of the selected Great Wild Salmon configuration.

### **Eligibility**

In an effort to promote local, Puget Sound artists to the world, residency in Washington State is favored, but not required.

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## **Artist Recognition**

The artist's name will be engraved on a plaque on the base of the Great Wild Salmon sculpture. The plaque will also include the title of the piece and the sponsor's name. The artist will be recognized along with the title and the sponsor's name on the Great Wild Salmon Run website and in the auction catalogue.

## **Selection**

Entries submitted become the property of the Great Wild Salmon Run. The artists' entries are due by midnight September 30, 2010. Once all the entries are received, the Artist Selection Committee will act as jury selecting the final 125 successful designs.

## **Selection Criteria**

- Artistic merit and creativity.
- Originality of design.
- Capability of the artist to produce large scale, outdoor public artwork based on supporting materials.
- Compliance to guidelines and submission requirements.

The Artist Selection Committee will notify finalists no later than January 3, 2011. The decision of the Artist Selection Committee is final.

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## Great Wild Salmon Run 2011 • Call for Artists

Mr/Ms (last) \_\_\_\_\_ (first) \_\_\_\_\_ (M.I.) \_\_\_\_\_

Phone (H) \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ (Office/Studio) \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Address \_\_\_\_\_ Apt. # \_\_\_\_\_ Fax \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

e-mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Social Security # \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Birth date \_\_\_\_\_

Return of slides and/or other support material: (Please check one)

- I have included a self-addressed, stamped envelope with sufficient postage for the return of my slides and/or other support material.
- I authorize the Great Wild Salmon Run to discard my support materials after December 31, 2010.

Assurances and Terms: By signing this application, I agree to all of the terms of the attached Request for Proposals, and all such terms are hereby incorporated into this Application. I certify that all statements made in this application are true to the best of my knowledge. I acknowledge that Great Wild Salmon Run is not liable for damage or loss of materials submitted.

Signature \_\_\_\_\_ Date \_\_\_\_\_



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## Great Wild Salmon Run Artist's Statement Form

Please provide a brief description of your proposal in the space provided below:

Artist:

Title:

***Artist's name and name of piece on back only, please!***

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### Great Wild Salmon Run Copyright Agreement

Artist acknowledges and agrees that, due to the nature of the public display of the finished Great Wild Salmon public art sculpture, the Great Wild Salmon Run shall not be liable for any distortion, mutilation, modification or destruction of the finished Great Wild Salmon public art sculpture by accident, act of God or person. Artist hereby waives her/his rights under the Visual Artists Rights Act (“VARA”), as against Great Wild Salmon Run in the event of such distortion, mutilation, modification or destruction. Artist further acknowledges and agrees that if the Great Wild Salmon public art sculpture is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to repair such alterations promptly, the Great Wild Salmon Run shall have the right to make, or have made, such repairs, even if the repairs would constitute a distortion, mutilation or modification under VARA. Artist hereby waives her/his rights under VARA in the event and to the extent the Great Wild Salmon Run deems such repair necessary.

Artist represents to the Great Wild Salmon Run that she/he is the sole author of the Designs and that the Design is an original work of authorship which does not infringe upon the copyright rights or any intellectual property rights of others, and that she/he has the unencumbered right to make this assignment.

ARTIST (print name) \_\_\_\_\_

Signature: \_\_\_\_\_

WHEREAS, \_\_\_\_\_ (fill in name of artist), an individual having an address of \_\_\_\_\_ (“Artist”) is the author of the design and sketches (collectively referred to as the “Design”) attached to the application submitted to Great Wild Salmon Run on the same date as the date of this Assignment;

WHEREAS, Artist understands and acknowledges that, as part of the application process, it is intended that the Great Wild Salmon Run, PO Box 50773, Bellevue, Washington 98015, own the right to use the Design in perpetuity;

WHEREAS, Artist understands and acknowledges that the Great Wild Salmon Run shall have the sole use of the Design in perpetuity, the Artist further understands that the donor who purchases the completed Great Wild Salmon (as sculpture) owns the edition of one and may dispose of the original Design as she/he sees fit. All derivative and edition works based on the Artist’s design shall be the sole property of the Great Wild Salmon Run in perpetuity.

By: \_\_\_\_\_

Print Name: \_\_\_\_\_

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June 2010

## Why Donate? Why Participate?

Yes, it's true our sponsor packet and Call to Artists provide lots of information. However, I believe people never donate or participate because of the money. They contribute because of a compelling purpose and because they believe their involvement can truly make a difference.

Certainly your help shows your community spirit and commitment to supporting good works. All these things are great, the publicity, the community outreach, the nonprofit support. But, the main reason you should sponsor the Great Wild Salmon Run . . . ?

"What is at stake here goes far beyond the issue of salmon recovery. To me, it raises the question of whether we have the courage and the will to reconcile the growing contradiction between the world we say we want to leave our children and the one we are actually creating through the decisions we make today. And, it calls into question our capacity to take explicit and intentional action to shape our own future rather than to simply react to circumstances, allowing by default our future to become a matter of chance. It's time to fight for Wild Salmon. It's time to fight for us. It's time to fight for our future."\*

"To protect a perfect ecology. Wild Salmon support the predators that then fertilize the forest, which will create shade for the new Wild Salmon. These species are tied together and the loss of one would eventually confound the others."\*\* That cycle of life and death and rebirth is threatened and in danger. If we lose Wild Salmon, it will change this place we love.

As Professor E. O Wilson said, recently, "the Earth is our home. The rest of life is the critical part of that home. Unless we preserve the rest of life, as a sacred duty, we will be endangering ourselves by destroying the home in which we evolved and on which we completely depend."

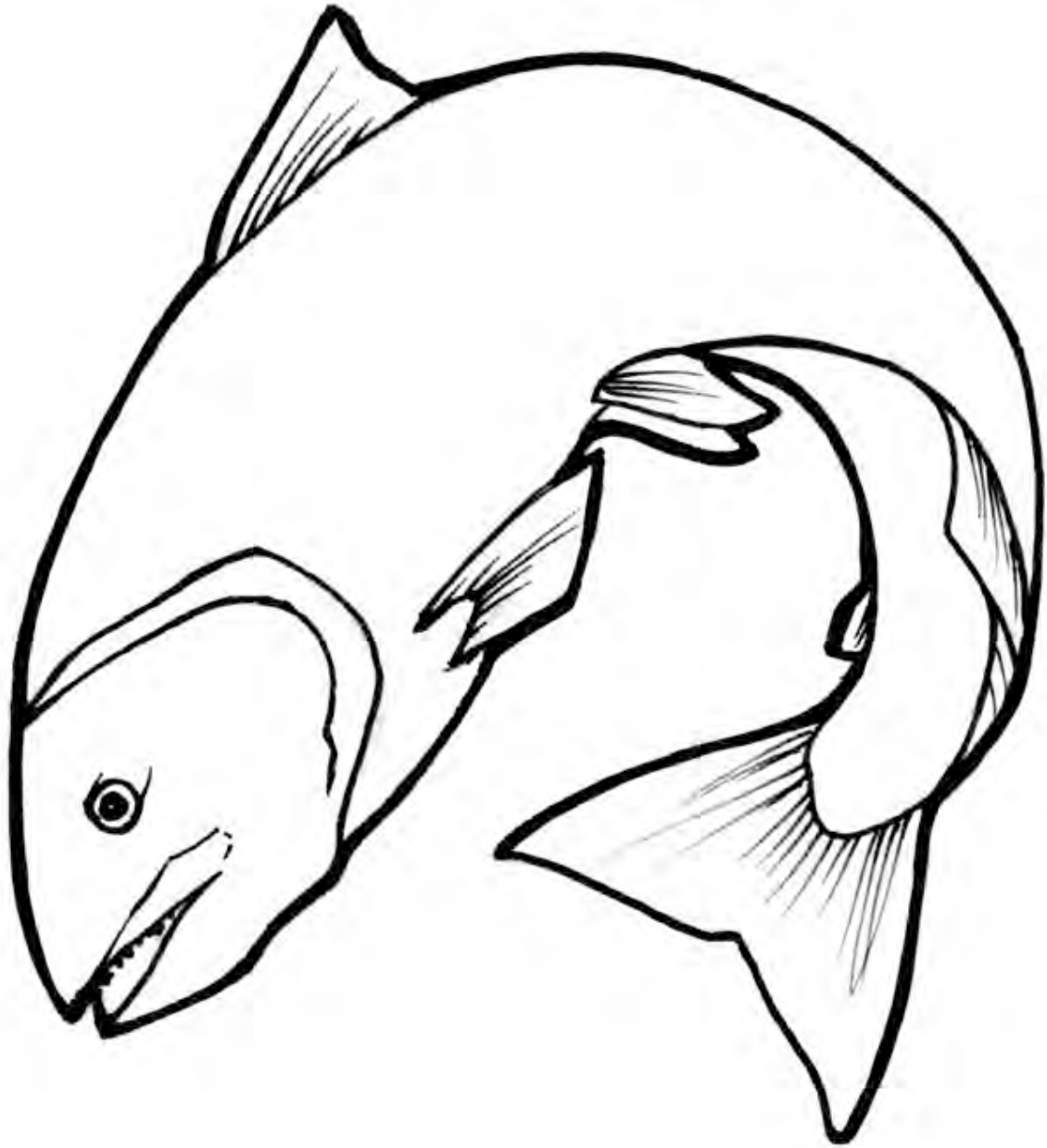
*Sacred duty.*

That is the reason.

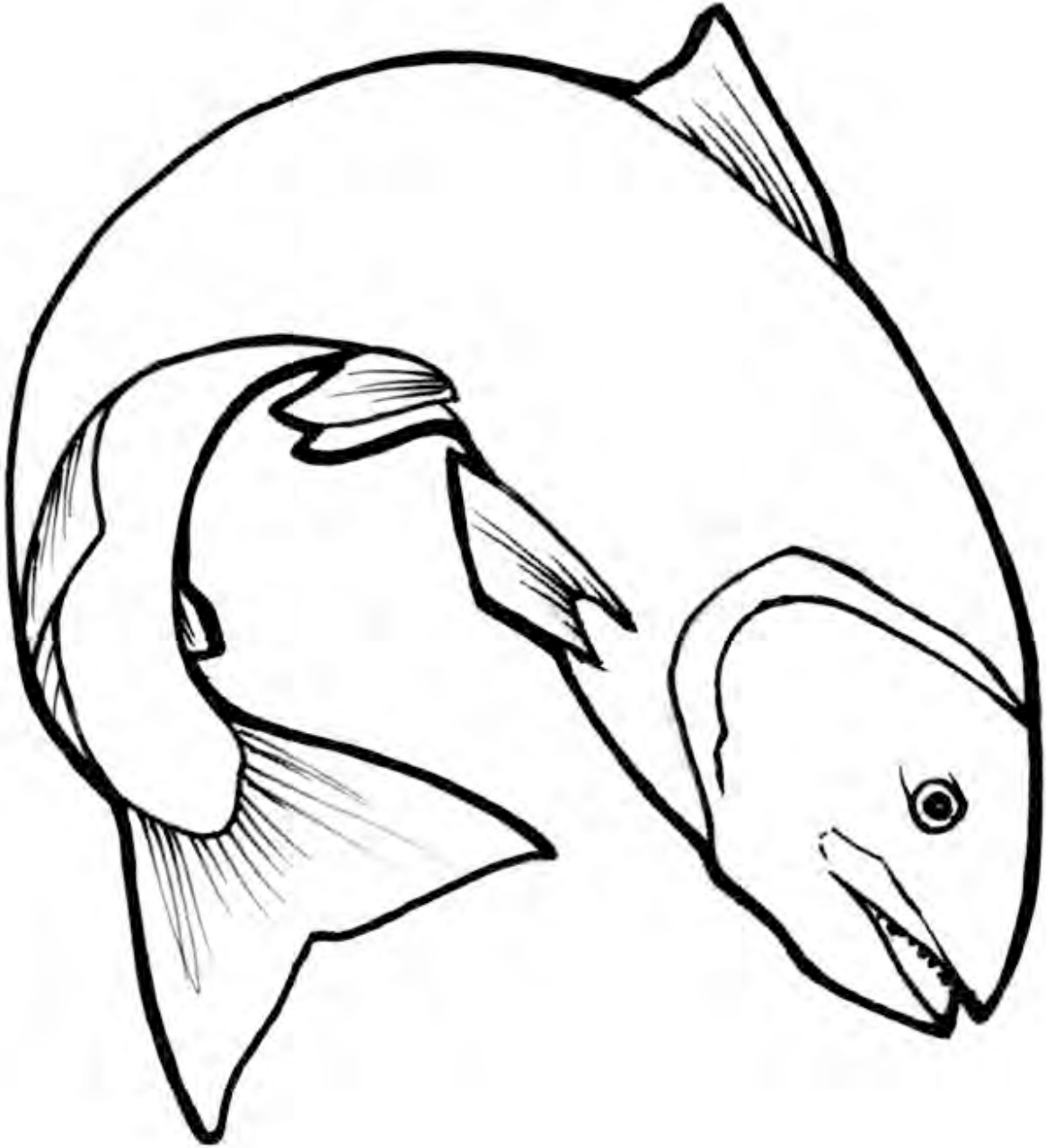
\*John Kitzhaber, former governor of Oregon, \*\*The Nature Conservancy, Sanjayan, "Salmon, Bear and a Perfect Ecology"

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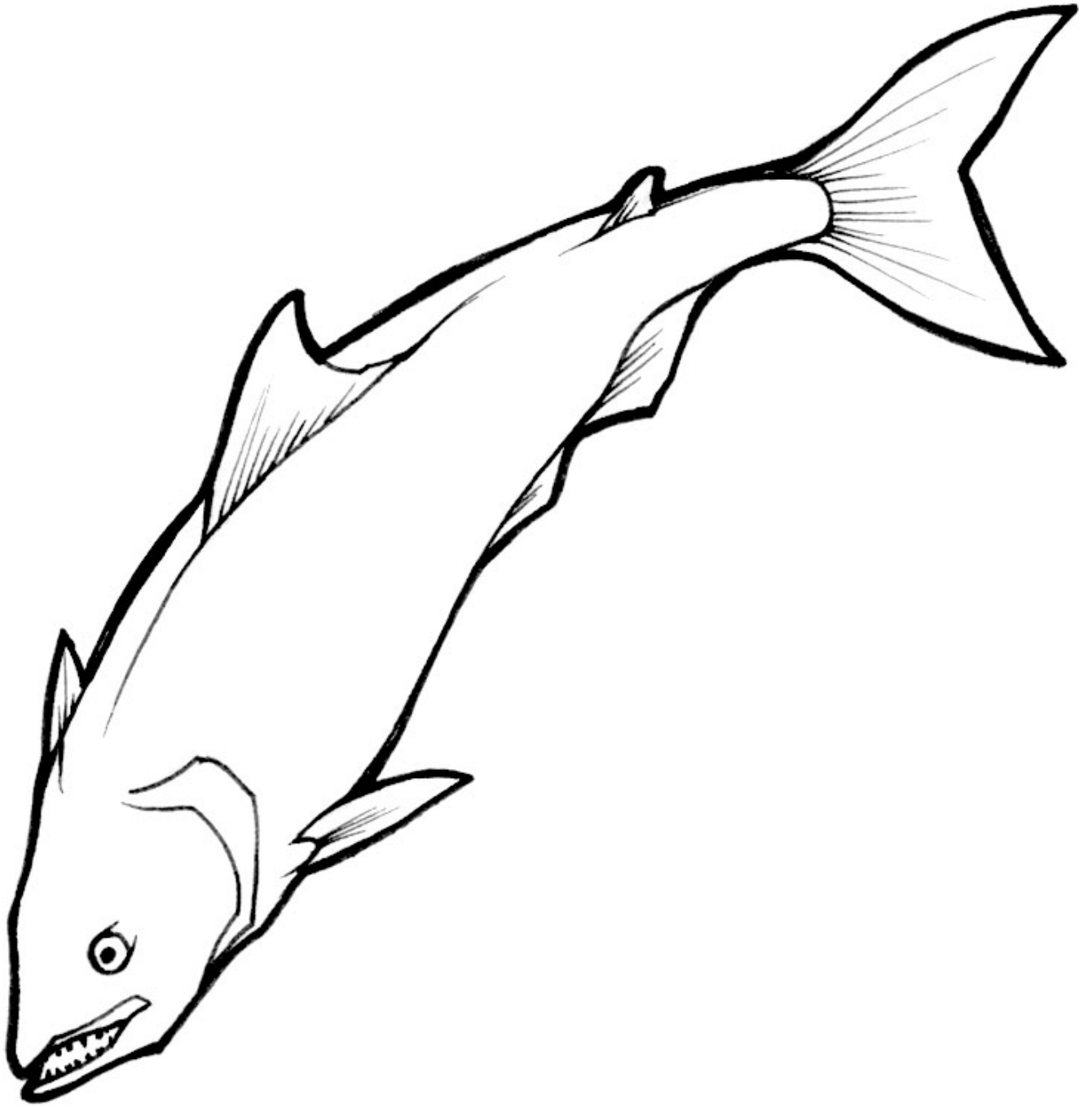
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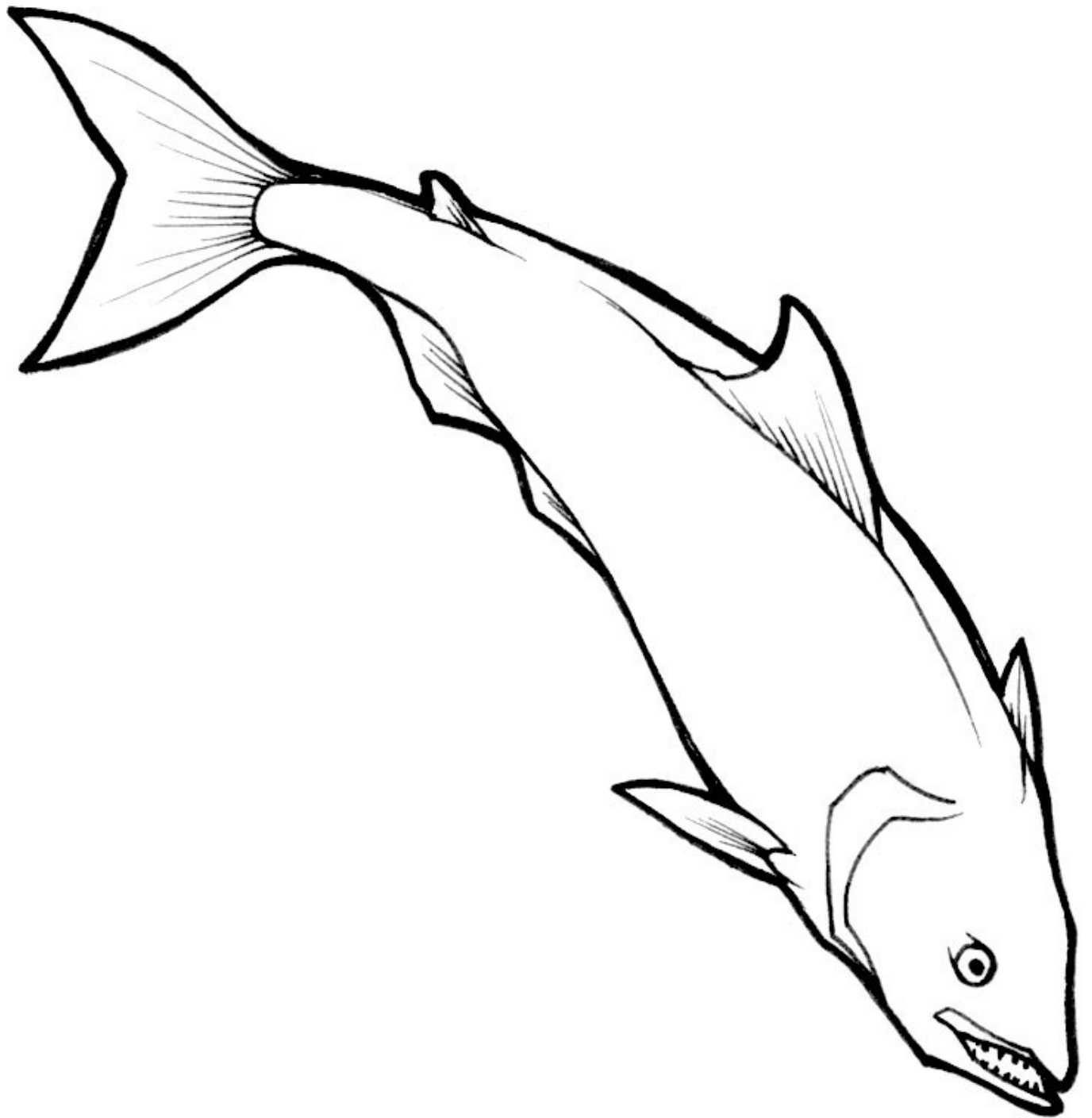
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